



Minutes of the Ancaster Board (ABIA) Meeting November 18<sup>th</sup>, 2024 at  
7:00p.m. at Ancaster Mill

**Present:** Diane Price, Joel Newman, Jason Wynne, Jennifer Mattern, Ryan Macdonald, Ivana Fortino, Casie Fitzgibbon

**Regrets:** Milap Bedi, Jane Steinberg, Patricia Macnaughton, Chris Markou,

**Also present:**

Executive Director - Heather Peter  
Councillor Craig Cassar

**1. Chair, Diane Price called the meeting to order at 7:56pm.**

**2. Additions made to the agenda.**

No additions made to the agenda.

**3. Review and acceptance of the minutes from October 21, 2024.**

No changes to the minutes from the previous month. Casie Fitzgibbon moves and Joel Newman seconds the motion. All in favour. Approved.

**4. Chair's Report – Diane Price**

Nothing to report. Thank you all

**5. Executive Director's Report – Heather Peter**

Funding requests approved at BIA subcommittee meetings.

OBIAA Conference 2025 \$875 early registration plus 2 – 3 nights at \$179 - \$225 per night. **MOTION** Jason Wynne moves to have Heather attend the OBIAA Conference for 2025. Ivana Fortino seconds the motion. All in favour. Approved.

Creations Art Gallery – Approved for a My Main Street grant. Discussed the approval as per Executives decision via email. All in agreement of support.

Magazine – May cost more than originally expected. May have to move funds from one area of marketing to this area. Distribution discussion with the Canada Post strike – Highschool or volunteers?

Influencers – Lovelittlelocal have begun marketing campaigns at \$250. Other influencers coming soon,.

Landscaping – Same cost if we go with their early bird pricing. (\$8362.00 plus HST for the year at biweekly cleans). Discussion. **MOTION** Casie Fitzgibbon moves to approve the landscaping cost for 2025. Jennifer Mattern seconds the motion. All in favour. Approved.

Wreaths – Discussion around Parks West storage of the wreaths. Who is responsible for what? Jennifer to call Parks West and provide history and background.

Mums and Planter – Removal – Can we get the landscaping company to remove? Too much work for just volunteers.

Twinkle Lights – Parks West sending around the electrician to resolve electrical problems.

Lighting for Holidays – Heather to send document to board members regarding the illumination options.

Sidewalk Parade – Saturday November 23. Overview of what is expected.

Letters for Santa discussion – Continue with set up and plan responses with the Canada Post strike. Can people pick up in person? Can things be emailed? Heather to figure this out.

Tree Lighting – Still one or two tables left for BIA members inside. Can Christina play the Grinch? Choir performing, too.

Police Ward Report – Jennifer to update in the December meeting.

## **6. Councillor's Remarks – Councillor Craig Cassar**

Everything reported at AGM. Nothing further to report.

**8. Next meeting date:** December 16<sup>th</sup>. Moved to adjourn the meeting.

**9. Adjournment** – Jennifer Mattern **MOVED** that the meeting be adjourned. Casie Fitzgibbon **SECONDED**. Meeting adjourned at 8:32pm.