



Minutes of the Ancaster Board (ABIA) Meeting June 17, 2024 at 7:00p.m. at Hammill House.

Present: Diane Price, Joel Newman, Patricia Macnaughton, Jason Wynne, Ivana Fortino, Casie Fitzgibbon, Jennifer Mattern (hybrid)

Regrets: Jane Steinberg, Milap Bedi, Chris Markou, Ryan MacDonald

Also present:

Councillor Craig Cassar

Executive Director - Heather Peter

Kara O'Donnell (Hamilton Kids Physio) - Guest

1. Chair, Diane Price called the meeting to order at 7:04pm.

2. Additions made to the agenda.

No additions made to the agenda. Councillor's Remarks moved up in agenda.

3. Review and acceptance of the minutes from May 13th, 2024.

No changes to the minutes from the previous month. Jason Wynne moves and Patricia Macnaughton 2nds the motion. All in favour. Approved.

4. Councillor's Remarks – Councillor Craig Cassar

Parking discussion – potentially 1 spot on Church St and more spots on Academy St. Lodor signage to change to better communicate 2 hour parking in non-winter seasons.

Memorial Arts – Public square vs parking. Staff is currently envisioning what this would look

like. Ancaster needs a total parking review – to consider demand vs supply including future demand vs supply.

Discussion around these changes. Market on site will be one of the requirements of changes. More hospitable with trees and structures – likely not car compatible?

ABIA board discussed writing a letter to express feelings on changes. Can the parking added or metered parking be all day vs two hours to allow for employees? Heather confirm thoughts with board via email.

4. Chair's Report – Diane Price

Heritage Day went well – Diane provided update on parade side. Ivana provided update on booth side. Discussion around this. Can the Heritage Day square to collect donations rotate around businesses prior to event – also as promotional opportunity. Heather to reach out to Aaron to give ideas.

5. Executive Director's Report – Heather Peter

Governance

Subcommittees – Heather will send out emails to confirm who is on what subcommittee and who is chair as there has been some changes. No board meetings in July / August, we may do subcommittee or executive meetings with voting via email. Would be good to have mid-year check-in

CEF Grant – AFM received grant from the City of Hamilton for \$3863.00

Marketing

Magazine – Quote received from Jaden printing for design \$1,048 and print \$11,887 previously. Need updated quote for 2024 but this gives an estimate. Discussion around Ancaster magazine. Yes, move forward with this for Christmas, if we have enough BIA advertising interest to “break even” or keep costs low.

Radio, CHCH ongoing. Print mailer, Influencer campaign to be discussed with marketing subcommittee.

Beautification

Flowers – Planters and Hanging baskets are in. Much nicer looking than 2023 flowers. Only 56 of 61 hangers went in. Brackets are rusty. Heather to reach out to Shear to investigate and repair.

Benches – removed one at Kari's for \$100. Next time we may have to pay scrap person more. They are not worth anything for scrap. 3 benches at Village sign have been painted.

Garbage stickers – Installed

Lighting – Heather to go over lighting at night and get fixed.

Events

RBC Canadian Open – Pylons seemed helpful.

Farmers Market – Renae (Market Manager) is doing an excellent job. Great vendors and entertainment planned for each week.

Canada Day Drone Show – Confirmation from City received. Face painter Discussion? Yes. MP Filomena Tassi doing Land Acknowledgement potentially. To be confirmed. ACS set up for donations. Will reach out to Mohawk Village Memorial Park for booth / donations. Musician Caroline Wiles – too high cost for this event. Is Mike Dowson available, who performed previously? Need a student to sing Oh Canada – Ivana may have someone. Decor – Have from previous years. Full promo begins right after Heritage Day.

General – We may do votes over email June – September. Or Executives / Subcommittee meetings.

8. Next meeting date: September 16th, 2024. Moved to adjourn the meeting.

9. Adjournment – Jason Wynne **MOVED** that the meeting be adjourned. Patricia Macnaughton **SECONDED**. Meeting adjourned at 8:07pm.