



Minutes of the Ancaster Board (ABIA) Meeting May 13th, 2024 at 7:00p.m. at Hammill House.

Present: Diane Price, Joel Newman, Ryan MacDonald, Patricia Macnaughton, Jennifer Mattern, Chris Markou (hybrid), Milap Bedi, Jason Wynne, Ivana Fortino

Regrets: Casie FitzGibbon, Jane Steinberg

Also present:

Executive Director - Heather Peter

1. Chair, Diane Price called the meeting to order at 7:02pm

2. Additions made to the agenda.

No additions made to the agenda

3. Review and acceptance of the minutes from April 15, 2024

No changes to the minutes from the previous month. Patricia Macnaughton moves and Milap Bedi 2nds the motion. All in favour. Approved.

4. Chair's Report – Diane Price

Parking discussion – what is our responsibility for private lots? Can we offer a template for patron parking only? Parking Assessment coming. Chris will send link for foldable parking bollards. More communications publicly available for local parking

5. Executive Directors Report – Heather Peter

Governance

Summer Student has started – Emma – 16 weeks starting this week

Audit – still back and forth with files, underway

Police Superintendent Advisory Committee – who is interested in being a part of it? Next meeting November 13th. Jennifer Mattern or Ryan Macdonald are interested. Heather will reach out directly.

Community Fridge – Received information from the volunteer groups, Heather read out email. Is focus best spent on assisting ACS? Previously AFM helped ACS with a wagon, and market bucks funded through Ancaster Village Church (Aaron). Heather to discuss this with Renae. Amplify more of ACS communications and donations needed.

Gifts to Board Members – Discussion. If we did, where would funds come from as using BIA funds not appropriate? Gifts and flowers not necessary. Low cost card would be nice. Board members can opt in or out to give contact information. Patricia – no phone number.

Subcommittees – Have had interest externally. Members can be external (not board members) but should meet with subcommittee members and be voted in. Should have the BIA well-being in mind and not personal interests.

OBIAA Conference – Heather went over what she learned at OBIAA. Board members can reach out directly to hear more specifics.

EmployerOne Survey Results – Released. BIA-specific notes have been organized. Noteworthy items – Employers struggle with recruitment of new employees and obstacles included rising inflation and rising costs of inputs.

Marketing

Radio – Bounce ads underway and will continue throughout the year promoting our events.

CHCH remotes – Mon June 3, Mon Oct 28. Another print newsletter will be sent out to confirm extra interest and be sure all BIA members know.

Printed mailer for events – Sent to local community, Kitty Murray. Board members suggest Dundas also. Heather to create plan

Beautification

Community Clean-up Friday April 26th went well – almost 300 cigarette butts gathered plus lots of garbage. Councillor Cassar hosting clean up Saturday May 18th at 9:30am AMAC /

behind Vlasta's

Planters – Three volunteer days happening this week to get planters out. Flowers coming in soon.

Benches – Discussion around how to fix benches and cost to replace. At Kari's - Scrap metal person takeaway and we give them \$100. Three metal benches at Village sign – get summer student or summer painter company to fix? Heather to investigate cost. Heather to apply for grant for accessible table addition in front of Kari's - using Accessible Ontario grant.

Landscaping – underway. Is mulch coming? Heather to investigate.

Graffiti almost fully gone.

Discussion around stickers / branding on garbage cans. Golden and black Ancaster Village signs. Garbages are damaged now, this will look nicer.

Events

Sponsorships Discussion – Reserved only for events that bring tourism directly into the Village. Can share details to BIA members via social media and internal newsletters, if they want to sponsor.

Mother's Day Free Photos – went well. Had good input from community, people who live locally but had never been into the BIA. Lower cost this year. Next year, a mix of pre-bookings and drop ins.

Farmers Market – Contract signed. Double the vendors.

Heritage Day – Accepted to the parade. Use Diane's vehicle with signage / banners and music. Labels made from Jack at Jaden for Lollipops. Photobooth – Snaptique, Free? Yes, we can move forward with this if there are no future requirements to sign with them.

Drone Show – How can we involved Indigenous community? Invite MP Filomena Tassi to do Land Acknowledgement. Heather meeting with company Friday to discuss design. Can we incorporate the Land Acknowledgment into the design? ACS booth for donations plus Hamilton Native Women's Centre with booth for donations. SEAT said looks good. Waiting on sign offs from departments. Music – local performer? Investigate Indigenous music groups. Someone should also sing O Canada – Heather connect with Michelle at Sinfonia.

AGM – Planned for Monday November 18th. Ancaster Mill? Yes, move forward with booking.

Reviving Ancaster magazine for Christmas? Yes. Heather to reach out to Jack and Corinne regarding the magazine.

8. Next meeting date: June 17th, 2024. Moved to adjourn the meeting.

9. Adjournment – Jason Wynne **MOVED** that the meeting be adjourned. Patricia Macnaughton **SECONDED**. Meeting adjourned at 8:07pm.